

# PRESS RELEASE

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## Alzchem Group AG is moving into an agile future with a new Corporate Identity and a new logo

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Alzchem is a company with a long tradition, whose roots go back more than a century. And yet Alzchem is more agile and nimble today than ever before – as confirmed by its sustained business success in recent years. We want to be part of the answer to the global questions of our time: “We want to help shape the future – together, competently and agilely,” emphasizes CEO Andreas Niedermaier. “After the successful past fiscal year we are still on the road to success and now want to set an example once again. A new Corporate Identity and a new logo now represent Alzchem’s values and goals.”

Tradition also plays an important role in this. Proven practice is being carried forward into the future: also as a globally successful company with a leading market position in many different fields, Alzchem continues to respect and cultivate its roots in the region – the company will continue to place importance on being a good neighbor at all its sites, a reliable partner for customers and a company with a sense of social and ecological responsibility.

The name Alzchem will be retained, but there will be a new claim: Agile Science, Pure Results. “In a nutshell, it expresses what makes us tick,” explains CSO Dr. Georg Weichselbaumer: “Agility in terms of our thinking and actions, a solid scientific basis that is also open to innovation, and the reliably high quality of our products.”

The new logo is probably the most striking component of the new Corporate Identity. “ACT,” the stylized lettering in a rounded pentagon, is Alzchem’s ticker symbol on the one hand and a clear call to action on the other. “After all, it is in our actions that our values and our strengths are particularly evident,” says COO Klaus Englmaier. “Incidentally, part of the logo comes from the signet of Bayerische Stickstoff-Werke AG, our predecessor company founded in 1908, and symbolically carries all our experience from over a hundred years of tradition into the future.”

AGILE SCIENCE PURE RESULTS

### **About Alzchem**

Alzchem is a globally active specialty chemicals company that is one of the market leaders in most of its fields of activity. Alzchem benefits from the three very different global developments climate change, population growth and longer life expectancy in a unique way. Alzchem products can offer attractive solutions for achieving the resulting social goals in a multitude of different applications.

The company sees interesting growth prospects for itself in the areas of human and animal nutrition and agriculture in particular. As a result of population growth, it is necessary to achieve efficient food production. Pharmaceutical raw materials and creatine products can contribute to a healthy old age as life expectancy increases. Alzchem is facing up to the goal of sustainability arising from climate change in the field of renewable energies and across the entire company. The fields of fine chemicals and metallurgy offer just as great a perspective.

Alzchem Group AG's broad product range includes dietary supplements, precursors for corona tests and pharmaceutical raw materials. These products are the company's response to global trends and developments. Alzchem is ideally positioned in this respect and considers itself well prepared for an environmental future and global developments.

The company employs around 1,630 people at four production sites in Germany and a plant in Sweden, as well as two sales companies in the United States and China. Alzchem generated Group sales of around EUR 379 million and EBITDA of around EUR 53.8 million in 2020.